

Two Become One

For some twenty years now the Industrial Equipment Group of Premier Tech has been building brick by brick a worldwide leadership position in its industry. And still today we are one of the fastest growing companies in the packaging machinery world. Our goal is simple: to be in a position to offer the best engineered solutions for all customer demands related to dry bulk and solids packaging and handling, and our growth surely says that our customers agree.

The recent addition in the group of BTH (Bag Treatment Holland) from the Netherlands goes in the same direction. Their high level expertise in powders and dry bulk in general, combined with the already well known Chronos know

how in the Food, Feed & Chemical markets create a one of a kind offer to the market place. Furthermore, when combined with the leadership of Premier Tech Systems in Organic markets, it means now that we have one of the strongest teams in Europe covering all those applications. With 8 operational sites (5 in North America, 2 in Europe and 1 in Asia), 20 commercial offices and over 80 service engineers located throughout the world ready to support the customer base, it is now clear that Premier Tech's Industrial Equipment Group is a true global partner with a local reach. Along with our American and Asian sister companies, we at Chronos BTH in Europe are determined more than ever to lead the

parade and innovate at all levels in order to help you improve your own business results.

Come and challenge our people, we'll deliver. This is our promise.



André Noreau P.Eng.

President Industrial Equipment Group
Premier Tech



Together To Serve You Better

Premier Tech Systems, the North American business unit of Premier Tech's Industrial Group, in conjunction with its European sister company Chronos BTH (formerly Chronos Richardson and BTH) are now geared up together to offer the finest and widest range of products to the Horticulture and Organic Industry! Premier Tech Systems' origins run deep in the peat industry since it started some 20 years ago as the engineering team of Premier Horticulture, one of the leading peat producers in North America. No other peat equipment supplier can say the same. They have been providing to the European market complete

packaging solutions to the horticulture and organic industry for more than 15 years: Processing (Peat moss field preparation and harvesting equipment, screening systems and mixing lines) and Packaging equipment from the raw product to the wrapped pallet.

Chronos BTH complete range of products now includes Premier Tech Systems' Processing and Packaging solutions, along with its own packaging lines that cover the entire process between production and transportation: Dosing and weighing, filling and sealing, palletising and packaging pallets.

Together, we strive to continuously improve our technologies to meet each customer's individual needs; our actions are supported by a worldwide team of over 700 people.

On behalf of **Premier Tech Systems** and **Chronos BTH**,

Marc Peray
Sales Manager
Premier Tech Systems



Chronos BTH – The Perfect Package

Whatever your requirement, small or large, there's now a Chronos BTH solution that's technically, financially and operationally superior to anything else on the market.

With a slogan of 'Two have become one', the bringing together of Chronos and BTH is dedicated to ensuring that technically and financially two plus two will, in the future, make five.

Meeting of minds

Both Chronos and BTH directors Ingo Jonas and Frans Maas are excited about the merger and as Ingo Jonas explains. "Formerly we were industrial rivals but now, within a very short time period, we have become an extremely strong team. Our goals are identical

and the meeting of minds has been both exhilarating and thought provoking. We can now harness our individual energies and skill sets for the betterment of the new company and, of course, our past, present and future customers. The global recession has placed tough demands on us and our customers but this acquisition clearly illustrates Premier Tech's continuing commitment to long term growth and sustainability. We are now well placed for future expansion."

Unrivalled product range

"As a company we can offer unrivalled strength, quality and experience in all aspects of industrial bagging, packaging palletising and load securing", continues Frans Maas. "We firmly



Ingo Jonas (l) and Frans Maas (r)

Chronos BTH – The Perfect Package

believe we now have the most versatile and comprehensive range of industrial packaging solutions in Europe. This has to be good news for our customers and will ensure we can optimise solutions for future installations - without compromise and with added technological advantages.

I believe our combined engineering skills and breadth of market knowledge sets us apart from our competition.

Flexible solutions in more ways than one

It is important for customers to recognise that we have the flexibility to service any size of project - from small indi-

vidual weighers or baggers up to complex turnkey installations for multinational brands. Each and every project, however small or large, is treated with the same dedication and attention to detail. Our manufacturing hubs in Holland and Italy will be fully supported by service and support centres in Germany, the UK and Asia, together with our associated agents and distributors. Although we are a very forward looking company, existing customers can rest assured that we will continue to provide unrivalled service and support for all our installed base throughout Europe and Asia."

Team effort pays dividends

"The merger process has been extremely positive and our staff, in conjunction with our parent's internal marketing department in Canada, have done an impressive job of the rebranding, all within a very short time frame." says Ingo Jonas. "This, together with the dedication and enthusiasm of the management of both companies, has ensured excellent continuity for customers and employees."



www.ChronosBTH.com

The new Chronos BTH website www.chronosbth.com is already up and running, reflecting the modern, dynamic and comprehensive branding of the new company. It is a major resource for customers and will grow in stature in the coming months.

It's designed to be informative and easy to navigate, providing up to date news, product information, video clips, technical information and much more.

New combined branding

The newly branded Chronos BTH showed its new colours at two concurrent trade shows at the end of September in Germany and the UK.

At Nuremberg, The Fachpack Expo was celebrating its 30th anniversary. Cover-

ing five halls, attendance was steady and Chronos BTH stand personnel were delighted with the response to the new company image.

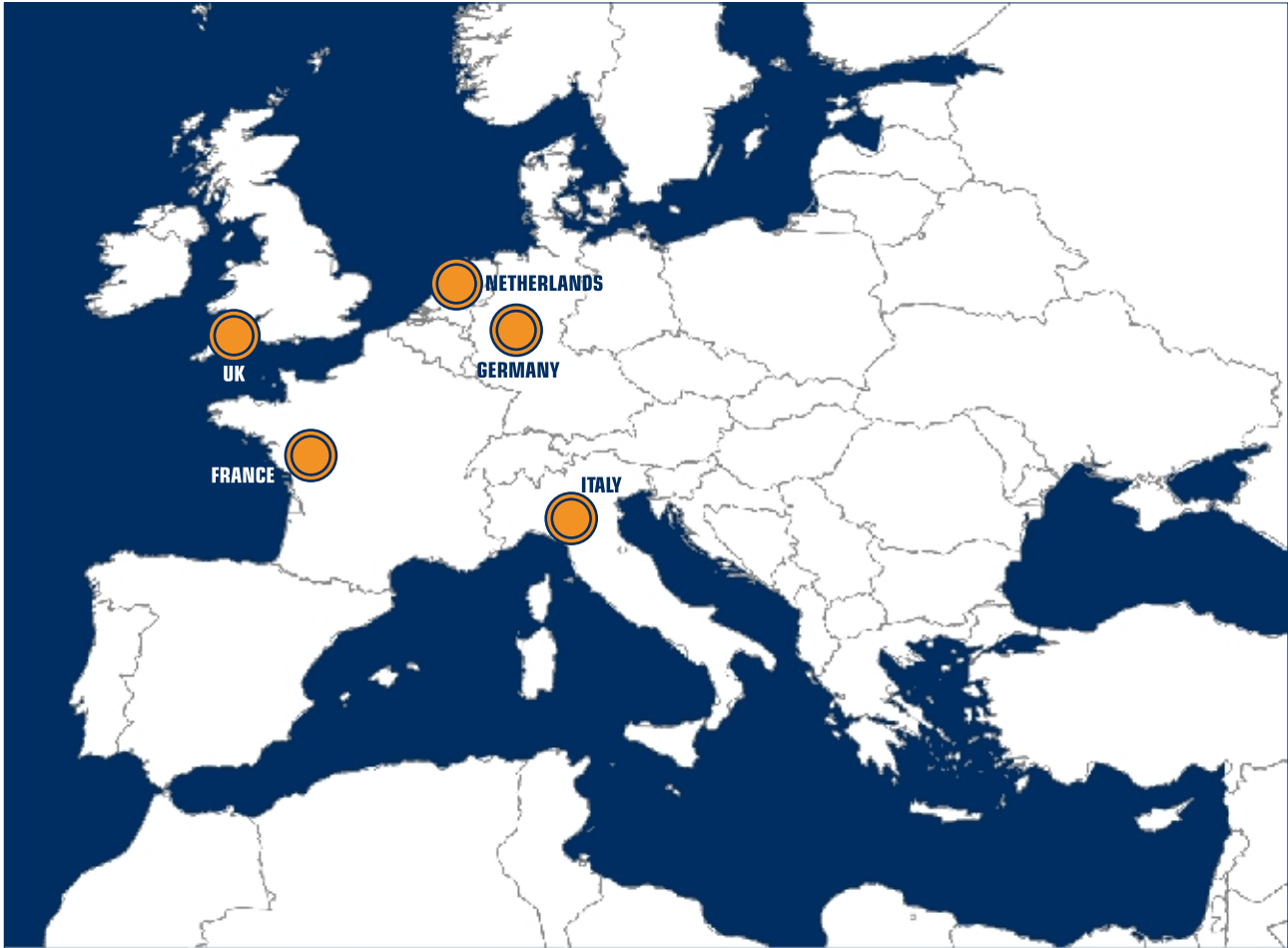
At the same time, the PPMA (Packaging and Processing Machinery Association) show in Birmingham, where Chronos BTH had two adjacent stands, attracted a wide range of national and international visitors. Chronos BTH directors Ingo Jonas and Frans Maas were able to visit both shows, giving them the opportunity to assess first-hand reaction to the new brand.

Despite continuing tough market conditions, both three day shows were voted a resounding success and provided Chronos BTH with the ideal platforms

for visitors to appreciate how past competitiveness has been dramatically and rapidly reversed to provide 'the dynamic force' in European industrial packaging. Although visitor numbers were down on previous years, the quality of leads taken on the Chronos BTH stands was deemed to be of the highest quality.



EUROPEAN OFFICES



Chronos BTH Srl

Parma - Italy
Phone +39 0521 2960 11

Chronos BTH GmbH

Hennef - Germany
Phone +49 (0) 2242 9335-0

Chronos Richardson SA

Viry-Châtillon - France
Phone +33 (0) 169 12 11 50

Chronos BTH B.V.

Eersel - The Netherlands
Phone +31 (0) 497 514 988

Chronos BTH Ltd.

Nottingham - United Kingdom
Phone +44 (0) 115 935 1351

info@chronosbth.com
www.chronosbth.com